



WHAT SUNRISE CLIENTS ARE SAYING ABOUT OUR EUROPEAN TRIPS . . .

"The guides were super and the canoeing, scenery, food and drink, accommodations, group, transport,t and overall schedule were the best. We totally enjoyed it!"

Norman M. - France 07

"Absolutely wonderful trip. We loved it all. It was run beautifully with terrific guides, the towns and places we stayed were simple and attractive, the scenery gorgeous, and the group was such fun. We loved learning whitewater technique with very good instruction. Thank you so very much."

Mitzy M. - France 07

"For me the entire trip on the Tarn and Lot was truly unforgettable, in every sense of the word. The beauty of the gorge, the medieval villages and bridges, the challenge of the rivers, and last but certainly not least, the amazing and knowledgeable guides, all made it a perfect adventure and place to be."

Kathryn C. - France 07

"Canoeing in Scotland - what a unique idea! What sets Martin and Sunrise apart from the other outfitters is the imagination, but also the ability to turn the fruits of that imagination into reality. It is no easy task to put together trips to places like Scotland, Iceland, and Baffin Island, and Martin Brown may be one of the few outfitters with the tenacity and willingness to do the hard work necessary to make these trips a success. Scotland was a perfect example of the end result, challenging canoeing, camping in lush meadows, the best guides and the finest malt whiskey Scotland has to offer, superb cuisine and the wonderful hospitality of the Scottish Highlands. It doesn't get any better."

Wally P. - Scotland 04

"We wanted you to know how much we enjoyed our canoeing expedition in Iceland this July. Every aspect of the trip was conducted in accordance with the highest possible professional standards on the part of yourself and your staff. The food, often prepared under difficult conditions, was absolutely superb. The itinerary, transportation and leadership on the rivers was first rate, as was the education and background we received about Iceland's geography and history. This was the third expedition we had been on with your organization, all have been very enjoyable and unique experiences."

Guido P. - Iceland 98

"Eating our way down river was delicious . . . each picnic more delicious than the last. The water was so clear we could see the trout under our canoes . . . and the reflection of the leaves floating on top gave the impression we were paddling through a mirror. In regards to staff, they were fabulous - energetic, charming, funny, hard working, organized, and they managed to get us safely down the river. We loved the trip. Thanks so much."

Fred & Susie - France 07

"Our outfitter of many years, Martin Brown, the dreamweaver, an architect of adventure, caters to the select group of clientele who come back every year. It's like this: Every now and then I'll be sitting on a ledge above some roaring waterfall - maybe alone - maybe with family and friends. The stresses of my work and the tests of regular life that wait ahead of me will have long since been stripped away by the river and the wind. Maybe I'm physically exhausted...but the sun is setting behind my shoulder against a darkened sky, perhaps some rainbows in the clouds of mist ...but the realization comes over me that it can't get any better than this....real transcendence."

Ron R. - Iceland 00

"Martin, the best part of your organization continues to be the people...simpy the best. Expert river runners, great cooks, friendly and caring people."

R. Goldberger - Scotland 04

"Simply a fabulous trip in all respects."

Dugald F. - France 07



A NOTE FROM WITHIN THE INDUSTRY. . .

To All Concerned;

I have had first hand familiarity with *Sunrise International*, and it's forerunner, *Sunrise County Canoe Expeditions*, for nearly 20 years. During this time I have found that **Sunrise has lived up to it's reputation as one of the best run, most innovative, and far reaching adventure travel companies in the business.**

What separates Sunrise from the rest of the pack, of course, is their emphasis on exploring wild rivers by open canoe - from glacier-fed rivers of Iceland to Canada's Eastern Arctic, from Maine's mellow Saint Croix to the desert canyons of the **Rio Grande**, and, during the last decade - the remote pockets of **Europe**. During the last third of a century Sunrise has brought thousands of satisfied river-running clients to these far-flung destinations. I know, because I have been one of them on many occasions.

And, judging from the clientele I have talked to, there is a large percentage of repeat customers.

Thanks to the efforts and insights of owner Martin Brown, **Sunrise has become an institution in the paddlesport adventure travel business.** Yet, instead of being satisfied with the status quo, Brown is continually developing new trips, pioneering the way for new and exciting river running destinations.

The spirit of adventure, and the overall high calibre Sunrise has demonstrated over the years, has guaranteed its place as one of the top canoesport outfitters in North America.

Sincerely,

Larry Rice

(Author and frequent contributor to publications such as *Outside*, *Men's Journal*, *Canoe & Kayak*, *Adventure Journal*, *Backpacker*, *CondeNast Traveler*.)

